

# **Livable Communities: Hubs and Spokes for All Ages in an Aging State**

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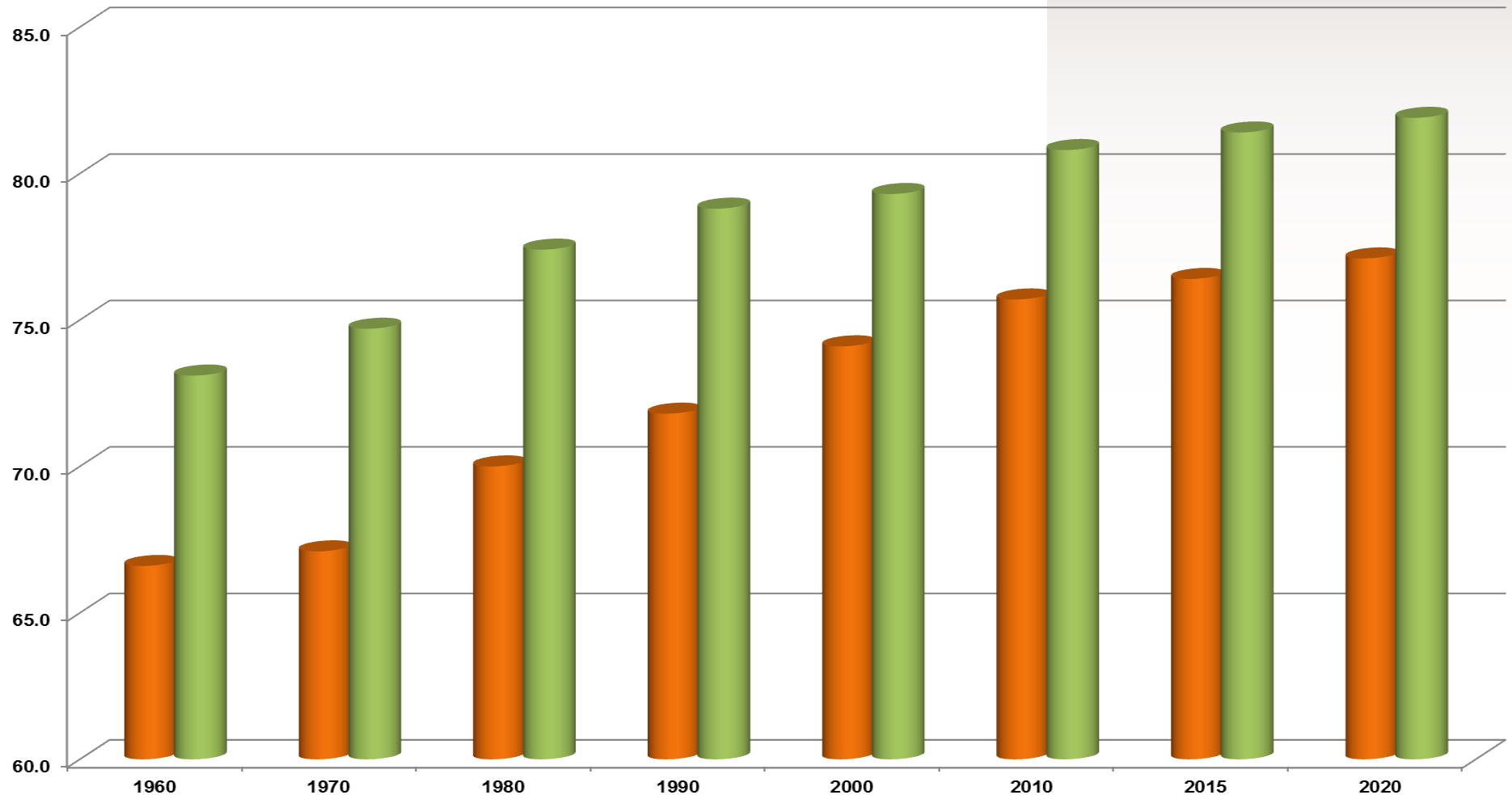
# AARP: In Washington, D.C and in New Hampshire

- Some 38 million members nationally and 231,000 members in New Hampshire
- National Office and State Office relationship
- Where We Work
- How We Work
- Who We Work With

# Boomers Lead to Growth in 65+

Year	65+ Population	Total Population	65+ Share of Total Population
2000	34,991,753	281,421,906	12%
2007	37,887,958	301,621,157	13%
2030	72,092,000	373,504,000	19%
2050	88,547,000	439,010,000	20%

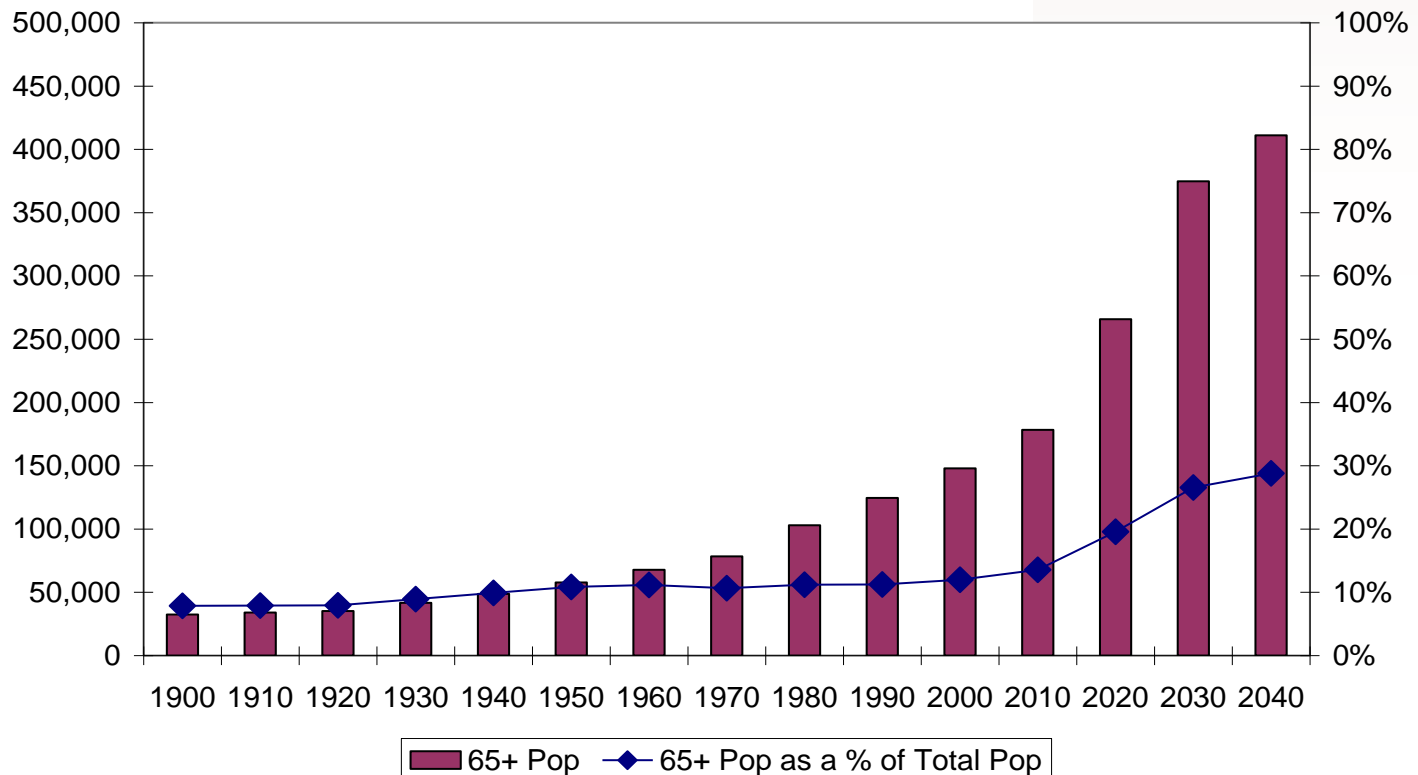
# Expectation of Life at Birth



# New Hampshire's Age Trending

Source: New Hampshire Center for Public Policy Studies (used with permission)

## NH Population Age 65 and Over: Number (left scale) and Percent of Total (right scale)



We're entering a time of  
**profound and permanent change**  
to the demographic composition of the United States



Every day, **10,000**  
boomers turn 65



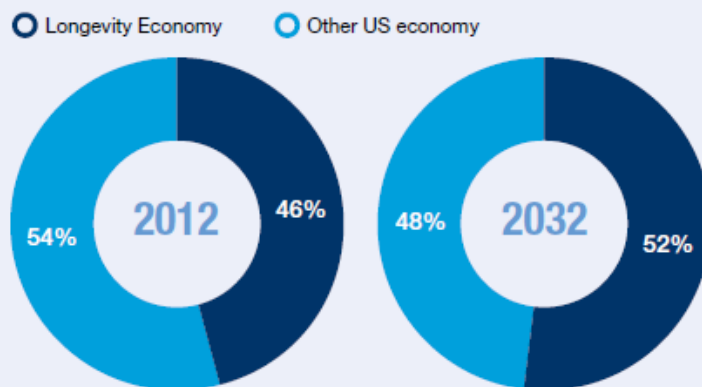
By 2030 the U.S. will have **twice as many**  
**people over the age of 65** as we have today

### A profile of the Longevity Economy

By any measure, the Longevity Economy is already one of the most significant contributors to overall US economic activity. By 2032, it is projected to make up about 52% of US GDP (see Fig. 1);<sup>4</sup> already, it accounts for roughly two-thirds of employment as well as wages and salaries in the US (see Table 1). The tax receipts that result from the economic activity generated by over-50 Americans' spending alone account for nearly half of federal tax revenue, and over half of state and local tax revenue (see Table 2).<sup>5</sup>

**Fig. 1: Growth of the Longevity Economy**

% of US GDP accounted for by the Longevity Economy



**Table 1: Size of the Longevity Economy**

	GDP	Employment	Wages & Salaries
Longevity Economy	\$7.1 trillion	98.9 million	\$4.5 trillion
% of US economy	46%	69%	65%

**Table 2: The Longevity Economy and taxes**

	Federal taxes	State & local
Generated by Longevity Economy	\$987 billion	\$761 billion
% of total taxes	47%	56%

Source: Oxford Economics

<sup>4</sup> Figures calculated prior to the Bureau of Economic Analysis's July 31, 2013 revisions to historic GDP.

<sup>5</sup> Includes federal, state, and local taxes generated by the economic impacts attributable to the Longevity Economy, not necessarily taxes paid by those over the age of 50.

Survey after survey finds that  
**today's older adults want  
to remain in their homes**

**78%**

.....  
of adults ages 45+ agree  
or strongly agree with the  
statement: "What I'd  
really like to do is stay in  
my current residence for  
as long as possible."

Source: AARP Home and Community  
Preferences of the 45+ Population, 2014



But most houses haven't been designed to  
adapt. In fact, American homes have  
traditionally been designed and built for  
**able-bodied 35 year olds**

Survey after survey finds that  
**today's older adults  
want to stay in their  
community**

**80%**

.....  
of adults ages 45+ agree  
or strongly agree with the  
statement: "What I'd  
really like to do is stay in  
my current community for  
as long as possible."

Source: AARP Home and Community  
Preferences of the 45+ Population, 2014



For the past 50 years, communities have  
developed around cars and other motor vehicles  
as our principal form of transportation

# Reasons to Stay in Community

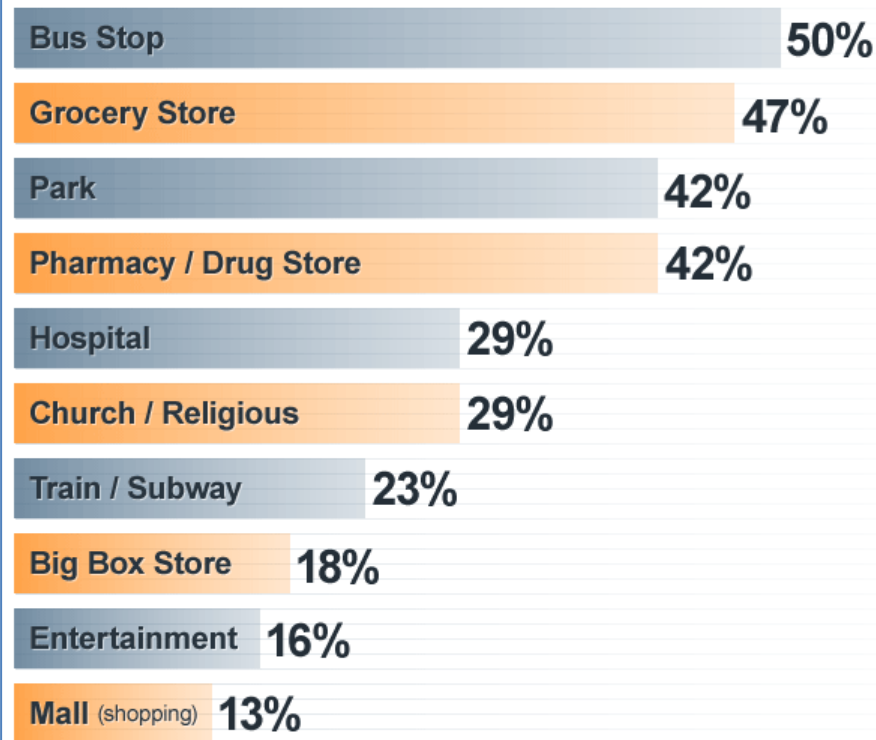


*Source: AARP Housing Survey 2011*

## What Community Amenities Do Older Adults Want Close to Home?

We asked older adults what amenities they want close to home. Access to transportation, food, and green space top the list. These are among the many community indicators that we are measuring as part of the Livability Index project. Find out more about our livability research and the development of our index here: [www.aarp.org/ppi/liv-com/](http://www.aarp.org/ppi/liv-com/)

% endorsed within 1 mile or less



Source: AARP Public Policy Institute

# Age-Friendly and Livable Communities

*“A community that is safe and secure, has affordable and appropriate housing and transportation options, and has supportive community features and services. Once in place, those resources enhance personal independence; allow residents to age in place; and foster residents’ engagement in the community’s civic, economic, and social life”*

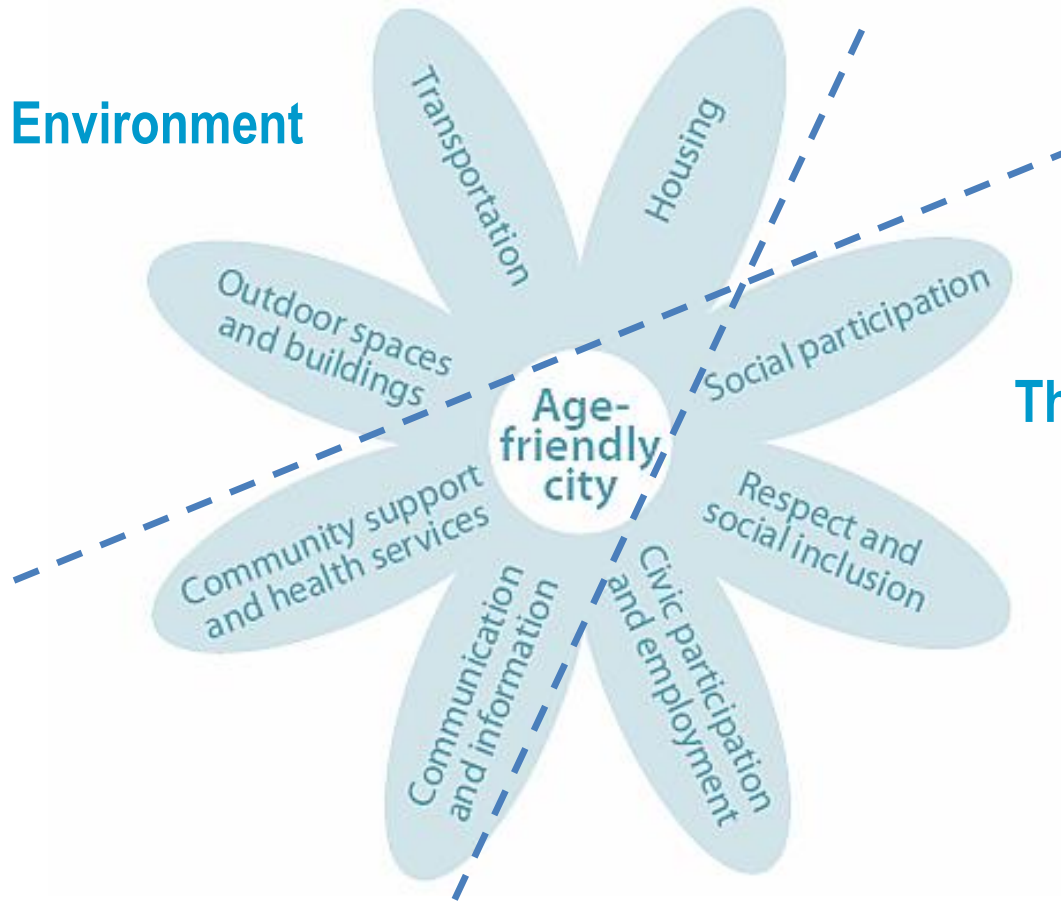


# The **AARP**<sup>®</sup> Network of Age-Friendly Communities

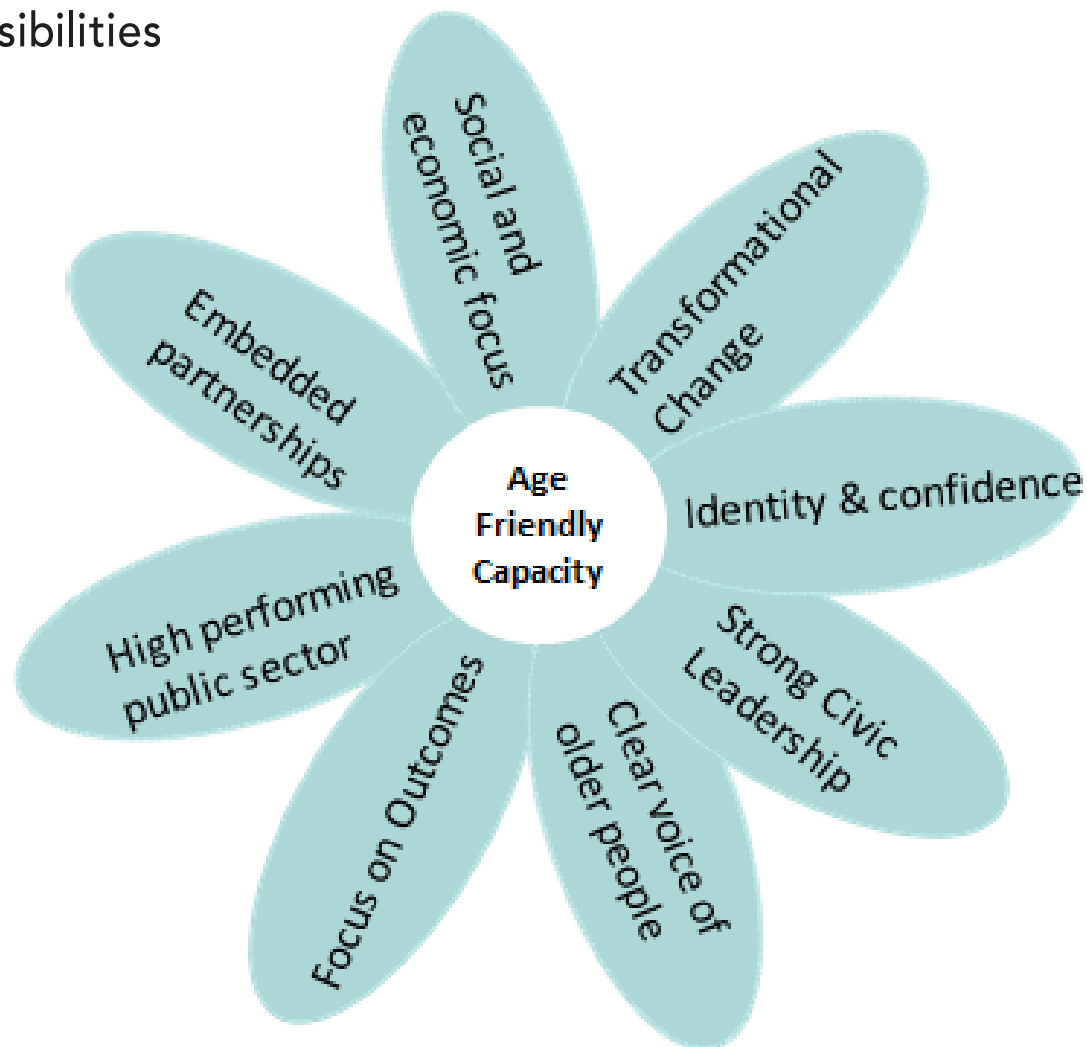
Real Possibilities

## Our Vision and the “8 Domains of Livability”

### The Built Environment



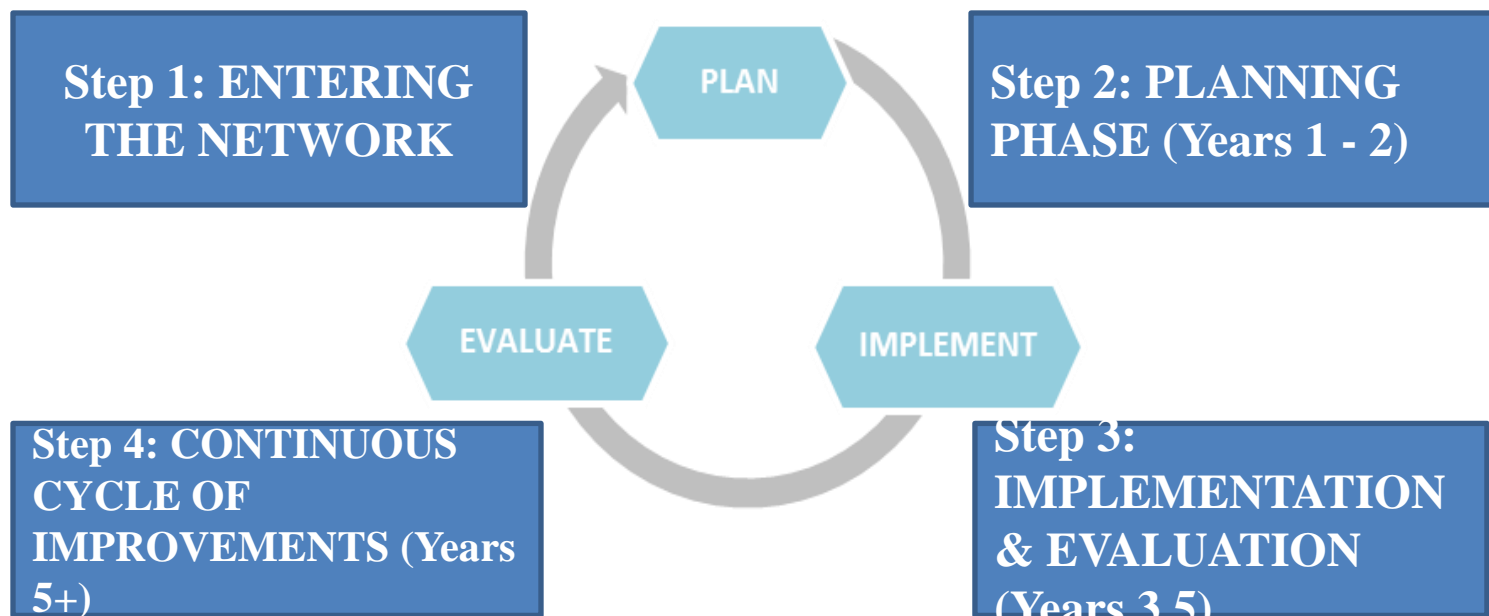
### The Social Environment





*Updated February 2015*

# Age Friendly Process



# **The Benefits of Membership in the AARP Network of Age-Friendly Communities**

- Opportunities to encourage local residents, businesses and other nonprofit groups to play an active role
- Connections to global and national networks of participating communities as well as aging and civil society experts
- Access to news, information and guidance about best practices, models, results and challenges in the age-friendly movement
- Opportunities for partnership with other communities, both domestic and international
- Mentoring, assessments and peer review evaluation by experts and member cities and towns
- Recognition by AARP and the World Health Organization of the community's commitment to become more age-friendly

# Boomers and Millennials: Changing Preferences



# Multigenerational Households



Source: AARP Public Policy Institute analysis of Current Population Survey Data



# Thriving Cities

# How we work in the states



**Complete Streets & Active  
Living Workshops**

**AARP's Network of Age  
Friendly Communities**

**Home Fit Workshops**

**Livable Communities  
Online Resources**

**Advocacy and Policy**



# Complete Streets



# It's Happening Here ...

<http://www.concordmainstreetproject.com/>

# Improved access for all modes





# Incomplete Streets

# WHY?

To Define Place Through Place-based Planning

Placemaking allows the community to envision and act together to create lasting places that are safe, friendly, and used by all.

Imagine what we can do together

from this...



01



03

to this.



02



04

Or honoring what once was...



05

by restoring to this.



06



# Transform Public Spaces



# Our Website and More!

## Please bookmark and promote

# AARP.org/Livable

And keep these URLs handy, too

[aarp.org/agefriendly](http://aarp.org/agefriendly) \*

[aarp.org/livable-archives](http://aarp.org/livable-archives)

[aarp.org/livable-blog](http://aarp.org/livable-blog)

[aarp.org/livability-factsheets](http://aarp.org/livability-factsheets)

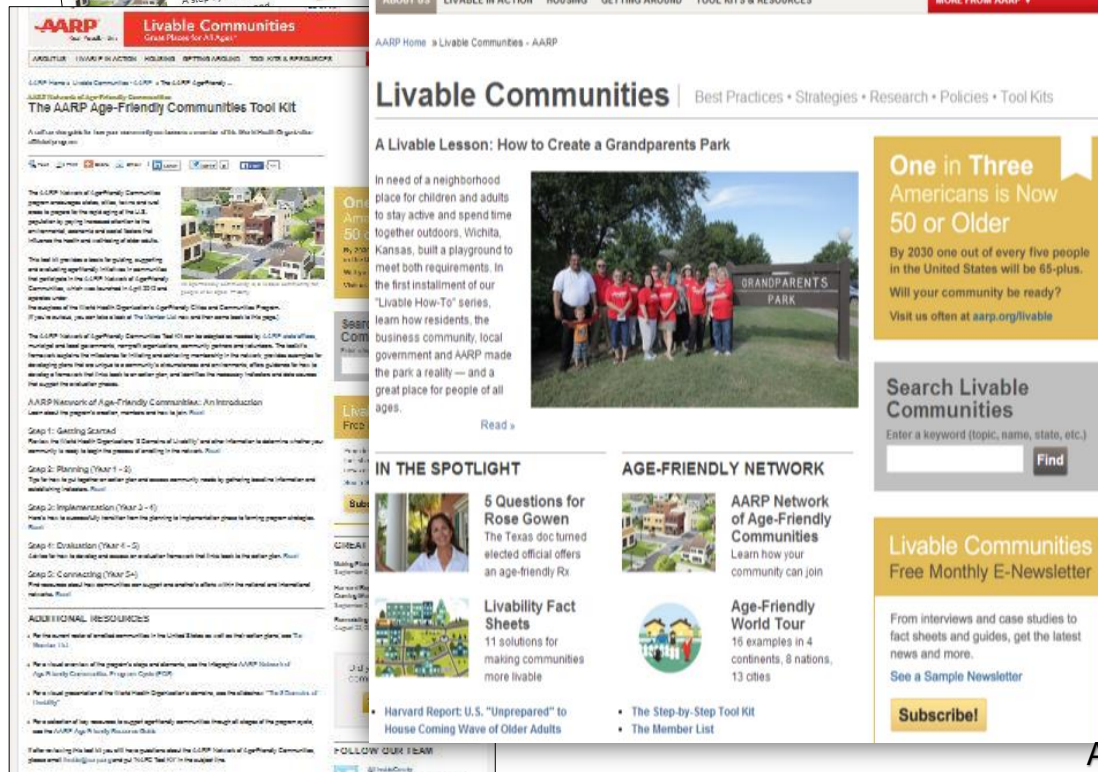
[aarp.org/livable-interviews](http://aarp.org/livable-interviews)

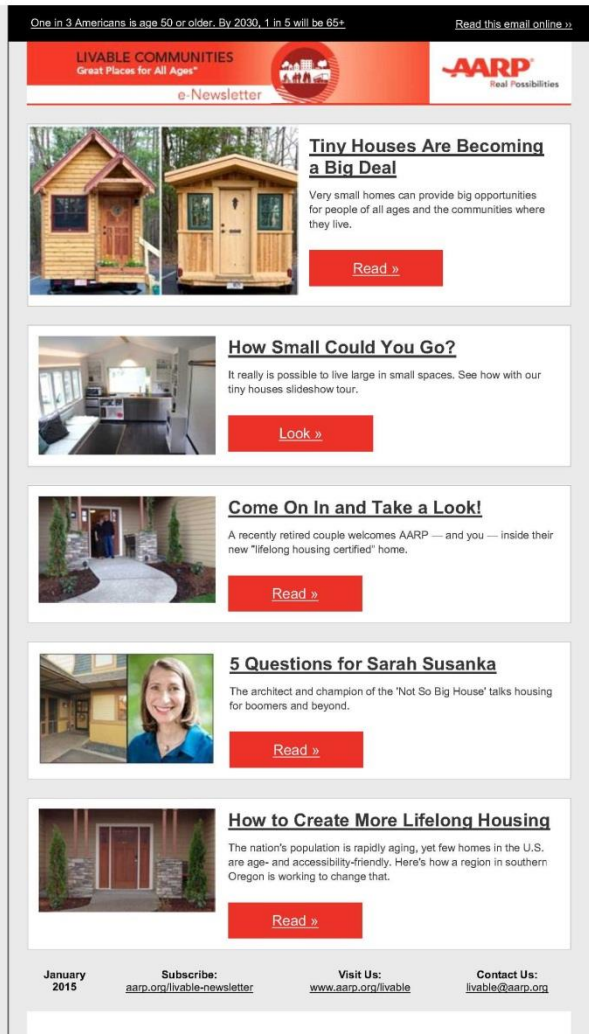
[aarp.org/livable-lessons](http://aarp.org/livable-lessons)

[aarp.org/livable-slideshows](http://aarp.org/livable-slideshows)

• Your direct link to the

AARP Network of Age-Friendly Communities Tool Kit!

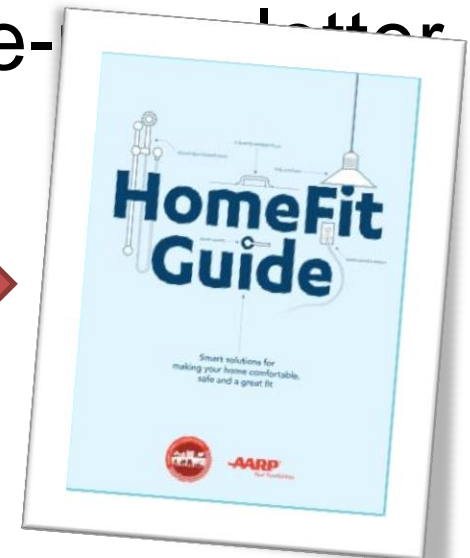




# ← **AARP Livable Communities Monthly e-Newsletter** Subscribe at **aarp.org/livable-**

**AARP HomeFit Guide Worksheets and Workshop**

Learn more at **aarp.org/homefit** →



# Thank you

**AARP**  
Real Possibilities

